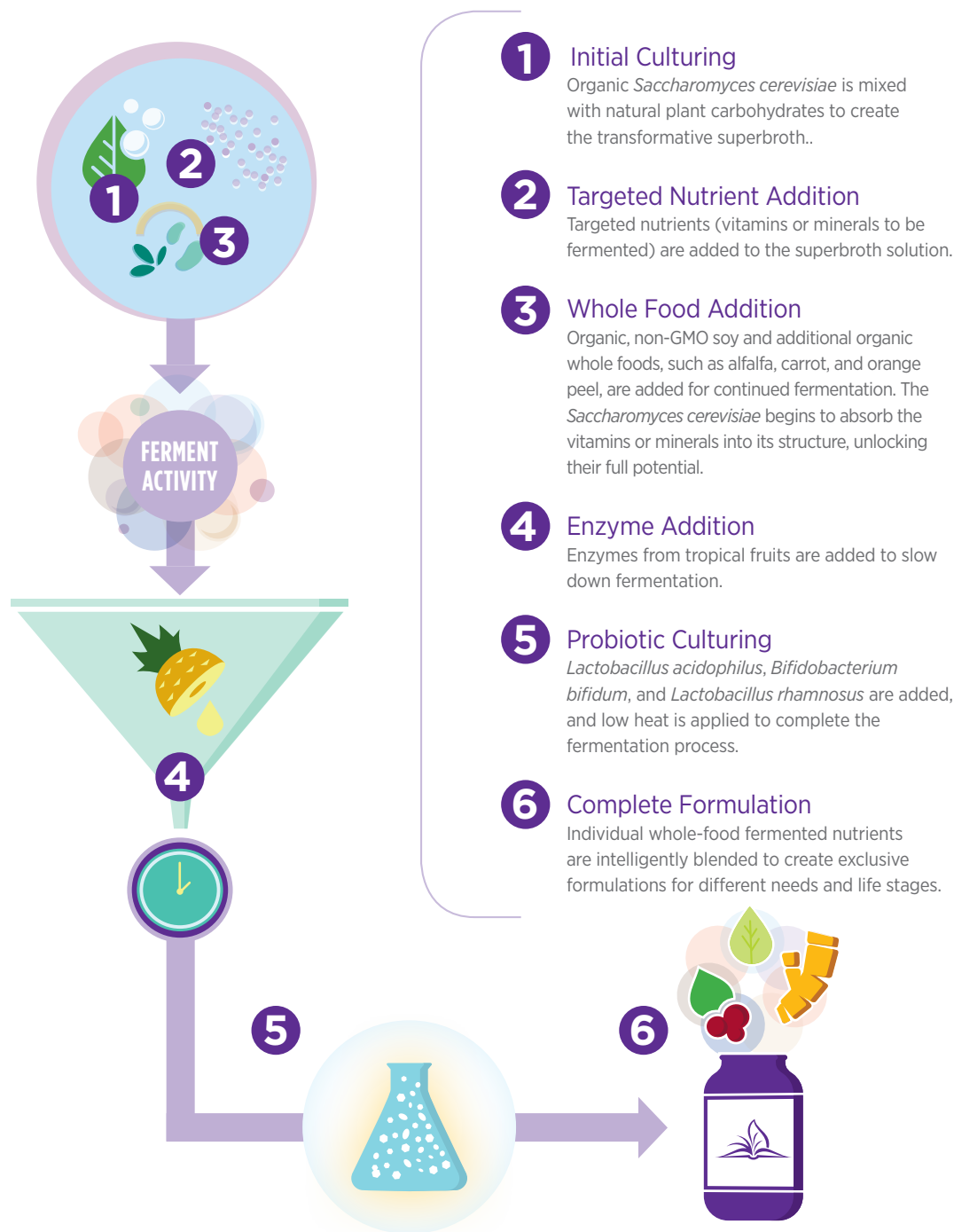


Here's how our proven fermentation method works:



Delivering the Wisdom of Nature

New Chapter's mission has been the same since we began in 1982—to Deliver the Wisdom of Nature through our unique whole-food approach to vitamins and supplements. New Chapter® goes to great lengths to bring you Earth's perfect ingredients for holistic health. Our intention is always to nourish body and soul with the healing intelligence of pure whole foods and herbs.

A Leader in Supplement Quality



Committed to Non-GMO Ingredients



Committed to Socially Conscious Business



Committed to Organic Ingredients

The New Chapter Money-Back Guarantee

We proudly stand behind every product we make. However, if you are not satisfied, please visit www.newchapter.com/guarantee for refund details.

Get the **Whole Truth!**
Sign up for our e-newsletter at newchapter.com/newsletter

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Discover Our Fermentation Advantage



Experience the benefits of New Chapter's **fermentation**

Fermenting Multivitamins

New Chapter®'s fermented multivitamins for men and women are formulated to promote overall health as well as specific benefits such as immune, heart, stress, and energy support.* Our multivitamins are Non-GMO Project Verified and made with certified organic vegetables and herbs.

Innovative Fermented Herbs

For boosting smoothies or supplementing on the go, Fermented Booster Powders and Tablets bring pure and potent herbs to your daily routine. Discover the healing wisdom of organic Turmeric, Aloe, Maca, and Black Seed Fermented Booster Powders for inflammation, digestive, energy, and stress support.* Fermented Turmeric and Maca are also available in tablets.



WELL SHIELD™

HOW DO YOU
KNOW YOUR
SUPPLEMENT
IS WORKING?

Here's the Proof!

Our science proves that New Chapter fermented supplements work at the cellular level.* Experience the Well Shield™ Difference:

PROTECT cell health by boosting antioxidant production*

BALANCE healthy inflammation response to protect cells from damage*

RECOVER ATP energy to support healthy cell activity*

* As shown in preclinical lab testing

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Certified Organic by International Certification Services, Inc., Medina, ND, USA



New Chapter® delivers the natural wisdom and benefits of fermentation through our products.

Whole-Food Superbroth

New Chapter's proven, 2-step fermentation method uses a transformative superbroth with clinically studied strains of probiotics, organic *Saccharomyces cerevisiae*, and whole foods such as organic carrot and organic orange peel. The beneficial probiotics work to bring the vitality of fermentation to each vitamin and mineral: pre-digested and as close to what your body needs as food itself.

Fermentation Difference

Transformed by the power of fermentation, New Chapter products are greater than the sum of their parts. Our fermented multivitamins and booster powders are easily digestible, and so gentle you can even take them on an empty stomach. Our fermentation method also creates a nutrient-packed fermentate and unleashes many beneficial factors, including Nature's immune-boosters called beta glucans.

Message from Our Founder

“My wife Barbi and I founded New Chapter® in 1982 to bring the remarkable value of Nature's whole foods and herbs into people's lives. We acknowledge tradition by fermenting vitamins, minerals, and herbs so they are gentle to take. New Chapter formulations are also validated by science—proven to work on the cellular level to activate your inner health. I invite you to experience the wisdom of fermentation!”

Paul Schulick
Founder, Formulator & Master Herbalist

